

MediaPOINTE®  
ensemble

**MediaPOINTE Ensemble Server is an enterprise publishing and sharing video content management software program for those organizations that want to manage videos in their own environment. MediaPOINTE Ensemble Server addresses enterprise video challenges with a flexible and easy-to-use distributed video content administration model.**

**MediaPOINTE Ensemble Server is designed to easily integrate with a full range of video capture and creation technologies, supporting multiple media and any number of different media servers to help organizations maximize the value of their video assets.**

### *Features and Benefits:*

Flexible content administration gives departments the ability to manage to their own video libraries and easily share content across departments and with internal and external constituents. MediaPOINTE Ensemble Server's patent-pending Share, Transfer, Copy, and Direct Publishing permissions.

MediaPOINTE Ensemble Server's intuitive wizard-based content administrator interface requires very little training and support.

A simple publishing application programming interface (API) enables easy integration with content management systems, portals and learning management systems.

A "watch directory" import option increases publishing flexibility for high-volume batch encoding, importing content from external sources, and easy integration with other video technologies. The watch directory can be set up to monitor network-accessible media directories so, as media and metadata files (XML shadow files) are added, new video entries are automatically created in MediaPOINTE Ensemble Server libraries.

### **Flexible Web site embed options:**

- Most Customized: Use simple publishing Application Programming Interface (API) to customize your Web site user interface.
- Most Popular: Use the MediaPOINTE Ensemble Video HTML Plug-in which is easy to embed and offers a choice of display templates and a customizable style sheet.
- Simplest: Use Quick Publish to quickly and easily create a simple video Web site- no HTML editing required!

### **Extensive cataloging & video content management:**

- Dublin Core Metadata
- Easy step-by-step wizard forms
- Automatic generation of preview animations & thumbnails
- Add attachments and URLs
- No limit on quality or duration of video content

### **Administrative Roles & Responsibilities**

Using a simple Web-based wizard, content administrators can create, edit, publish, and unpublish video content for a single department, and define, edit and delete Web sites to share video content using Quick Publish, HTML Plug-in, or Simple Publishing API

Organization administrators create departments and add, edit and delete user accounts and can set up media sources.

Systems administrator can configure an LDAP authentication source and can create new organizations.

### **Supported Media Files**

- Quicktime
- Windows Media
- MPEG-4
- Audio Formats : WMA & MP3